



## THE STORY

EnerTex Marketing was founded in 1970. For the over 35 years EnerTex has provided direct marketing services for nonprofit and performing arts organizations nationwide.

The mission of EnerTex Marketing is to become an extension of an organization's marketing, membership and/or development departments. Account Executives work collaboratively and personally with each client, assessing each organization's needs based on budget size, objectives and goals.

EnerTex Marketing provides data processing, list brokerage and list management services. However, we feel the most important contribution we can make to our clients is our campaign planning, research and direct marketing insights and recommendations.

Our creative intuition and marketplace experience in the arts is unrivaled. EnerTex serves more than 300 nonprofit performing arts clients across the country, affording us access to database, direct mail and telemarketing techniques that prove successful for the arts.

The majority of our Account Executives have worked in the nonprofit/performing arts industry; three of our Account Executives are former clients of EnerTex. The average tenure of an EnerTex employee is 13 years.

This is our wealth of experience that we want to share with you.

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