



## CHAMBER MUSIC SOCIETY

Chamber Music Society of Lincoln Center is one of the foremost American practitioners of small-scale ensemble concerts. Their ticket buyers are mature, musically sophisticated patrons of the arts.

This file consists of subscribers and single ticket buyers collected through Direct Mail and Space Advertising responses. The majority of these buyers live in the New York City metropolitan area. Chamber Music Society buyers spend an average of \$300.00 per transaction.

This file is NCOA'd semi-annually. Selections available are last 12-month buyers, state, SCF, zip code, gender and ethnicity.

This file is recommended for book clubs, magazine subscriptions, upscale catalogs, fine and performing arts, and many more. This list does not accept any fundraising offers.

### COUNTS & UPDATE SCHEDULE

Exchange	
Rental	\$80.00/M
Minimum Order	5,000
Total File	23,621
Last 12-Month Buyers	5,016
Last 12-Month Subs	1,380
Last 12-Month STBs	3,636

Counts and NCOA are updated semi-annually

### AVAILABLE SELECTIONS

State/SCF/Zip	\$8.00/M
Gender	\$5.00/M
Ethnicity	\$8.00/M
Keycoding	\$1.00/M

### ADDRESSING

Email	\$60 Flat
P/S Labels	\$11.00/M
Magnetic Tape	\$25 Flat
Cartridge	\$25 Flat
Cheshire Labels	No Charge

### GENERAL COMMENTS

- Net Name Arrangement: Not Available
- Allow 10 business days to process orders
- Cancellations: After mail date payment is required in full.
- Sample mail piece required with EVERY order.
- Commission: 20% on base rate to authorized brokers

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