



## TILLES CENTER FOR THE PERFORMING ARTS

The Tilles Center presents world-class entertainment featuring the country's most popular touring artists and ensembles in the performing arts. The Tilles Center is located on Long Island's prized North Shore.

This file consists of subscribers and single ticket buyers collected through Direct Mail and Space Advertising responses. The majority of these buyers live on Long Island and in the New York City metropolitan area. Tilles Center buyers spend an average of \$200.00 per transaction.

This file is NCOA'd semi-annually. Selections available are last 12-month buyers, show type, state, SCF, zip code, gender and ethnicity.

Demographics: Average Household Income: \$150,000      Average Age: 42

### COUNTS & UPDATE SCHEDULE

Exchange	
Rental	\$80.00/M
Minimum Order	5,000
Total File	87,784
Last 12-Month Buyers	13,304
Family Buyers	5,152

Counts and NCOA are updated semi-annually

### AVAILABLE SELECTIONS

Show Type	\$8.00/M
State/SCF/Zip	\$8.00/M
Gender	\$5.00/M
Ethnicity	\$8.00/M
Keycoding	\$1.00/M

### ADDRESSING

Email	\$60 Flat
P/S Labels	\$11.00/M
Magnetic Tape	\$25 Flat
Cartridge	\$25 Flat
Cheshire Labels	No Charge

### GENERAL COMMENTS

- Net Name Arrangement: Not Available
- Allow 10 business days to process orders
- Cancellations: After mail date payment is required in full.
- Sample mail piece required with EVERY order.
- Commission: 20% on base rate to authorized brokers

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