

New Museum of Contemporary Art

On December 1, 2007, the New Museum re-opened at 235 Bowery with facilities including a theater, five floors of gallery spaces, and a distinctive Sky Room with panoramic views of lower Manhattan. The inaugural exhibition, curated by Richard Flood, Chief Curator, Laura Hoptman, Senior Curator, and Massimiliano Gioni, Director of Special Exhibitions, was "Unmonumental," an international group show in four parts that examined the medium of sculpture in contemporary art practices. Today, the New Museum serves diverse and expanding audiences, including artists, students, and residents of the Lower East Side, as well as a growing international audience through new initiatives, such as the Museum as Hub and 2011's Festival of Ideas for a New City, which continue to foster dialogues between artists and their public. COUNTS & UPDATE SCHEDULE **AVAILABLE SELECTIONS** State/SCF/Zip Exchange \$8.00/M Gender Rental \$80.00/M \$5.00/M Ethnicity \$8.00/M Minimum Order Keycoding \$1.00/M 5,000 Total File 5,600 ADDRESSING Counts are updated semi-annually Email \$60 Flat P/S Labels \$11.00/M Magnetic Tape \$25 Flat Cartridge \$25 Flat Cheshire Labels No Charge

GENERAL COMMENTS

- Net Name Arrangement: 85% on orders over 50,000 PLUS \$7.50/M running charges
- Allow 10 business days to process orders
- Cancellations: After mail date payment is required in full.
- Sample mail piece required with EVERY order.
- Commission: 20% on base rate to authorized brokers

CONTACT: <u>listmanager@enertexmarketing.com</u> PH: 212-532-3115