



## PRIMARY STAGES

Primary Stages is an Off-Broadway theater company dedicated to inspiring, supporting, and sharing the art of playwriting-- Operating on the strongly held belief that the future of American theater relies on nurturing playwrights and giving them the artistic support needed to create new work.

The file consists of the Single Ticket Buyers and Subscription Buyers. The majority of these buyers live in the New York City metropolitan area. Average ticket price is \$80.00.

This file is NCOA'd semi-annually. Selections available are last 12-month buyers, state, SCF, zip code, gender and ethnicity only.

Counts available upon request.

### Pricing

Rental	\$90.00/M
Minimum Order	5,000
State/SCF/Zip	\$8.00/M
Gender	\$5.00/M
Ethnicity	\$5.00/M
Keycoding	\$1.00/M
Radius Select	\$75 Flat
Email	\$50 Flat
Zip File	\$55 Flat
Email	\$50 Flat
P/S Labels	\$6.00/M
Cartridge	\$25 Flat
Cheshire Labels	No Charge

### CONTACT:

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